

Notice on Fixing of the Amount of Payment and the Tentatively Set Price Range for Book-Building

This is to inform you that the terms including the amount of payment, which were pending according to our decision, have been fixed at a meeting of the board of directors on February 7, 2008, as follows with respect to the public offering of the stocks related to disposal of our own company stocks as well as the public offering of the stocks held by stockholders of our company on the occasion of the listing of ordinary stocks of our company on the JASDAQ Securities Exchange, which were resolved at a meeting of the board of directors on January 22, 2008.

- (1) Amount of payment of 102,000 per share
the stocks for public
offering
- (2) Tentatively set price range From 120,000 yen to 140,000 yen
- (3) Price for public offering The authority to fix the price for public offering on February 21, 2008 will be entrusted to Takashi Anzai, President, by comprehensively taking into consideration the result of demand based on the above tentatively set price range and the risk of price fluctuations until the date of listing, etc. Furthermore, the authority to change the above tentatively set price range if any, and to fix the underwriting value (the amount payable to our company by underwriters) will be also entrusted to Takashi Anzai, President. The price for public offering and the underwriting value must be equal to or above the amount of payment of the stocks for public offering. Accordingly, in cases where the underwriting value is less than the amount of payment for public offering, the public offering related to the disposal of treasury stocks will be suspended.
- (4) Reasons, etc. for fixing the tentatively set price range The following are the main appraisals on our company obtained in a hearing of institutional investors etc., on the occasion of fixing the tentatively set price range.
 1. Stable growth is expected to continue in view of the firmly established unique business model and the wide range of tie-up financial institutions.
 2. Profitability of the ATM business is high and the financial base is sound.
 3. Increase in the number of usage per ATM and increase in the number of

This document is a press release provided for the announcement of equity offerings by Seven Bank Ltd. (hereinafter referred to as "the Company"), and is not prepared for the purpose of investment solicitation or any other similar acts thereto, either within Japan or abroad. In the event of making an investment, please review "Equity offering application prospectus (and amending clauses)" and make an independent investment decision. "Equity offering application prospectus (and amending clauses)" may be obtained from underwriting security companies.

This press release is not an offer of securities for sale in the United States. The Company's common shares have not been and will not be registered under the U.S. Securities Act of 1933, and may not be offered or sold in the United States without registration or exemption from such registration requirement. If any public offering of securities is made in the United States, it will be made by means of an equity offering application prospectus. In such a case, the equity offering application prospectus may be obtained from our company or sellers, and will contain detailed information about our company and its management, as well as financial statements. The company does not intend to register its securities in the United States in connection with this matter.

ATMs set up outside the group is necessary for sustainable growth.

The above tentatively set price has been fixed in the range from 120,000 yen to 140,000 yen based on our overall judgment by taking into consideration (a) a comparison with other companies in line with similar business, (b) the circumstances including the current market situation, and the recent market appraisals on newly listed stocks, and (c) the risk of price fluctuation during the period until the date of listing in addition to the above appraisals.

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【For Reference】

1. Outline of public offering of stocks related to the disposal of treasury stocks and public offering of the stocks held by shareholders of our company.

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|-----|---|--|---|-------------------|
| (1) | Number of stocks for public offering | Ordinary stocks | Public offering related to disposal of treasury stocks (in the overseas market) | 53,350 shares |
| | | Ordinary stocks | Public offering by shareholders of our company | 310,400 shares |
| | | | (of which in the domestic market | 291,400 shares |
| | | | in the overseas market | 19,000 shares) |
| | | | Public offering due to over-allotment | 10,000 shares (*) |
| (2) | Demand reporting period | From February 8, 2008 (Friday)
To February 20, 2008 (Wednesday) | | |
| (3) | Date of price fixing | February 21, 2008 (Thursday)
(The price for public offering shall be fixed at a price above the amount of payment of the stocks for public offering related to the disposal of treasury stocks by taking into consideration the situation of demand to be reported in response to the tentatively set price range.) | | |
| (4) | Period for public offering (in the domestic market) | From February 22, 2008 (Friday)
To February 27, 2008 (Wednesday) | | |
| (5) | Date of payment for treasury stocks | February 28, 2008 (Thursday) | | |
| (6) | Delivery date of stock certificates | February 29, 2008 (Friday) | | |

- (*) The above public offering through over-allotment option shall be the public offering conducted by Nomura Securities Co. Ltd. in consideration of demand for public offering in the domestic market regarding the underwriting to purchase by underwriters. Therefore, the number of stocks for public offering related to public offering due to over-allotment shows the maximum number of stocks, thereby the number may decrease, or the public offering due to over-allotment itself may be suspended.

The ordinary stocks of our company subject to the public offering due to over-allotment are the stocks borrowed by Nomura Securities Co., Ltd., from Nikko Cordial Corporation, a shareholder of our company (hereinafter referred to as "Lender of Stocks"), for the purpose of the public offering due to over-allotment. In relation to this transaction, Nomura Securities Co., Ltd., will be granted the right to additionally acquire the stocks of our company (hereinafter referred to as the "Green Shoe Option") up to 10,000 shares with the maturity for exercising the option on March 25, 2008.

Nomura Securities Co., Ltd., may also purchase the common stocks of our company up to the maximum number of stocks related to the public offering due to over-allotment during the period from February 29, 2008 to March 19, 2008 on the JASDAQ Securities Exchange for the purpose of returning the stocks borrowed from the Lender of Stocks (hereinafter referred to as "Syndicate Cover Transactions") in consultation with Nomura Securities Co., Ltd., Nikko Citigroup Limited and Morgan Stanley Japan Ltd., (hereinafter referred to as "Joint Lead Managers".)

Nomura Securities Co., Ltd., has no plan to exercise the above Green Shoe Option regarding the number of stocks acquired by the above Syndicate Cover Transactions. In addition, the Syndicate Cover Transactions may not be exercised, or they may be terminated with the number of stocks below the number of stocks of the public offering due to over-allotment even within the Syndicate Cover Transaction period in consultation with the Joint Lead Managers.

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