



May 24, 2012

FOR IMMEDIATE RELEASE

Seven Bank, Ltd.

**Announcement of the 6<sup>th</sup> and 7<sup>th</sup> Unsecured Straight Corporate**

**Bonds Issuance**

Seven Bank, Ltd. has decided to issue the 6<sup>th</sup> and 7<sup>th</sup> Series unsecured straight corporate bonds. An outline of the bonds is as follows:

1.	Name of bond	Seven Bank, Ltd. 6 <sup>th</sup> series unsecured straight corporate bond with limited interbond pari passu clause	Seven Bank, Ltd. 7 <sup>th</sup> series unsecured straight corporate bond with limited interbond pari passu clause
2.	Total issue amount	30 billion yen	10 billion yen
3.	Denomination per bond	100 million yen	
4.	Book-entry Transfer Method Used	The bonds are subject to legislation in Japan governing book-entry transfer of bonds and shares	
5.	Issue price	100 yen per value	
6.	Redemption amount	100 yen per value	
7.	Coupon rate	0.398% per annum	0.613% per annum
8.	Redemption at maturity	June 20, 2017	June 20, 2019
9.	Subscription period	May 24, 2012	
10.	Closing date	May 31, 2012	
11.	Method of offering	Offering to the general public	
12.	Redemption method	Final redemption: 1) The principal shall be repaid in full at maturity. Retirement by purchase: 2) Retirement of the bonds by purchase may be carried out at any time from the day after the due payment date.	
13.	Collateral	No collateral or guarantee is pledged and no assets are specifically reserved to secure these bonds	
14.	Covenants	No negative pledge exists	
15.	Coupon payment dates	Twice annually on the 20 <sup>th</sup> of June and the 20 <sup>th</sup> of December	
16.	Ratings	AA Rating and Investment Information, Inc. AA- Standard & Poor's Ratings Japan K.K.	
17.	Underwriting companies	Nomura Securities, Co., Ltd., Mitsubishi UFJ Morgan Stanley Securities Co., Ltd., Daiwa Securities Co., Ltd., Merrill Lynch Japan Securities, Co., Ltd.	
18.	Book entry agent	Japan Securities Depository Center, Inc.	
19.	Financial agents, Issuing and Paying Agents	Sumitomo Mitsui Banking Corporation	The Bank of Tokyo-Mitsubishi UFJ, Ltd.